

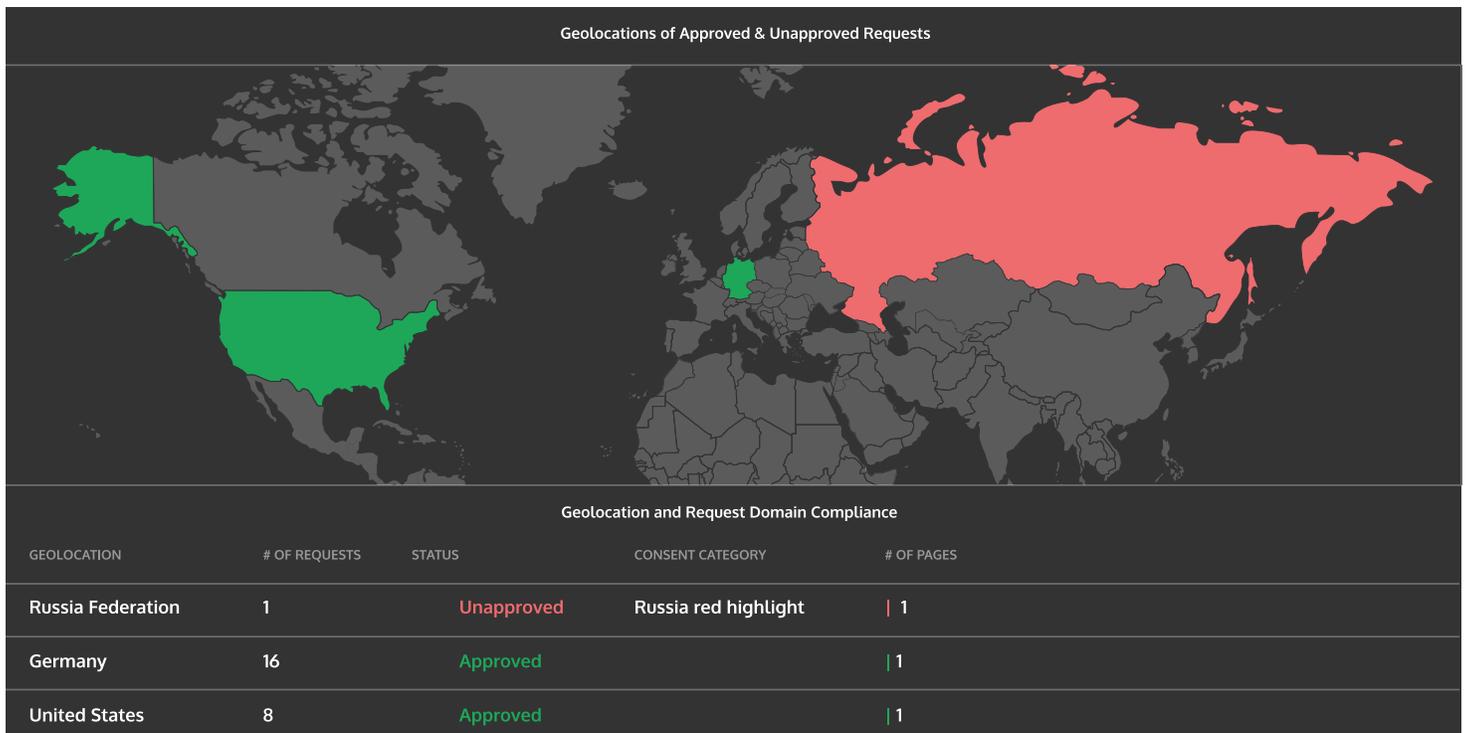
## Protect your customers, your data, and your reputation.

With data privacy regulations like GDPR, CCPA, and others, it is clear that data protection is a major public concern. Your company needs to proactively take steps to protect your customer's data and your reputation.

## Automatically monitor data collection for regulation compliance.

ObservePoint's solution for Privacy Compliance enables your team to set up dynamic approved and unapproved lists, then perform regular Audits to determine if the tech collecting data, as well as your Consent Management Platform (CMP), are complying with regulations.

- Receive a full list of all cookies and network requests
- Get alerts when new technologies appear
- Reveal what data is collected, by whom, and where it's sent
- Generate approved/unapproved lists
- Simulate consent profiles to test your CMP



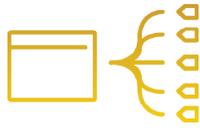
# Key Features

---



## Tag, Cookie, Domain Inventory

Audit your website and receive a report of all tags and third party requests on your site—and the data they collect.



## Tag Initiators

Visualize initiator tags and see the relationships of each tag firing on your site to easily locate unauthorized tags.



## Consent Monitoring

Check against tags or cookies and be alerted if your technologies collect data before users have given consent.



## Technology Geolocation

View the geolocation of all server calls to understand where your data lives.



## Tag Ownership Assignment

Assign owners to each technology so you can quickly contact who is responsible when an issue arises.



## Privacy Policy Verification

Set a rule to make sure your Privacy Policy page is always available to your customers.

## See how it works.

**Watch this video** to see how ObservePoint can show you what's really happening with the data collection on your site and fill out the form to request your custom Privacy Audit.

